



Jonathan W. Roche - The third generation leader of the Roche Family Business Jonathan W. Roche has worked in the Roche Family Business since graduating from Grace College in 1984.

He has served in various leadership roles throughout the company from operations to sales, becoming President in 1992. He led the transition of the Roche Family Business from a local retail entity to a nationally distributed manufacturer of refrigerated entrees. Jonathan served on the Executive Committee and as President of the North American Meat Processors Association from 1994-1998 and has served on numerous local charitable organizations such as We Care Inc. and Camp of Champions USA. Jonathan is married to Jolene Roche and has 3 children and 8 grandchildren.